



Aito Technologies Raises Round-A Funding to Launch Its Business Management Solutions to Mobile Operators

Conor Venture Partners, Finland's leading early stage investor, invests in Aito Technologies

Helsinki, Finland - August 21, 2007 - Aito Technologies announced today that it has raised a first round venture capital investment from Conor Venture Partners. Aito develops business management solutions for mobile operators and service providers. The investment will be used for further product development and market expansion.

Aito's software enables operators to improve their customer experience management, segment their customer base more accurately, analyze the adoption patterns of new services, and reduce support calls. Traditionally, management software at operators places the spotlight on technical network management. Aito's solution extends this by also providing the operator's business management with access to real-time information on mobile service usage and quality. The management can access a range of analysis from their desktop enabling faster and more educated decisions. This has a direct impact on customer profitability.

"We are now at a stage where we see the outcome of our first delivery projects. The results have been extremely positive and we look forward to making our software and its benefits generally available to a wider range of operators," says Anssi Tauriainen, CEO of Aito. "We believe that Conor can provide us with significant additional value through its hands-on approach, its business network and strategy work", Tauriainen continues.

"We are impressed by Aito management's ability to create a company with a strong global vision supported by strong own IPR", says Jari Mieskonen, Managing Partner at Conor Venture Partners.

More information:

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Aito Technologies is a company delivering high-quality customer experience-driven business management software to mobile operators and service providers. Aito improves the profitability of operators based on their end-user and network behavior. Aito's founding team has extensive experience in operator business management solutions from companies such as Nokia and TeliaSonera. www.aitotechnologies.com

Conor Venture Partners is a new breed technology venture capital fund and management company. Conor invests in early-stage companies originating from Finland, Sweden and the Baltics. Investment areas include information and communications technology, embedded software, semiconductor technology, electronics, new materials and optics. www.conor.vc